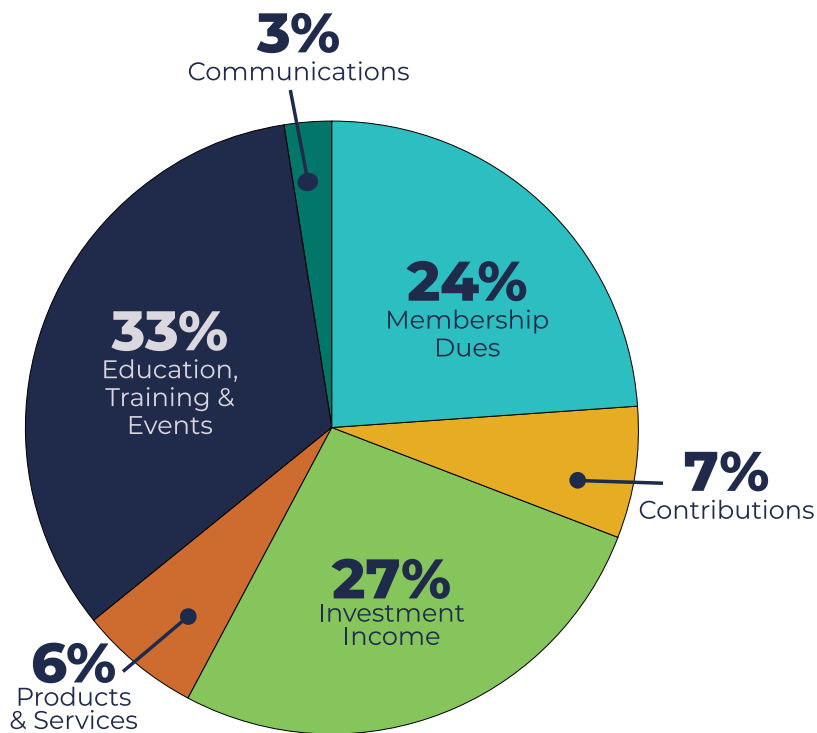
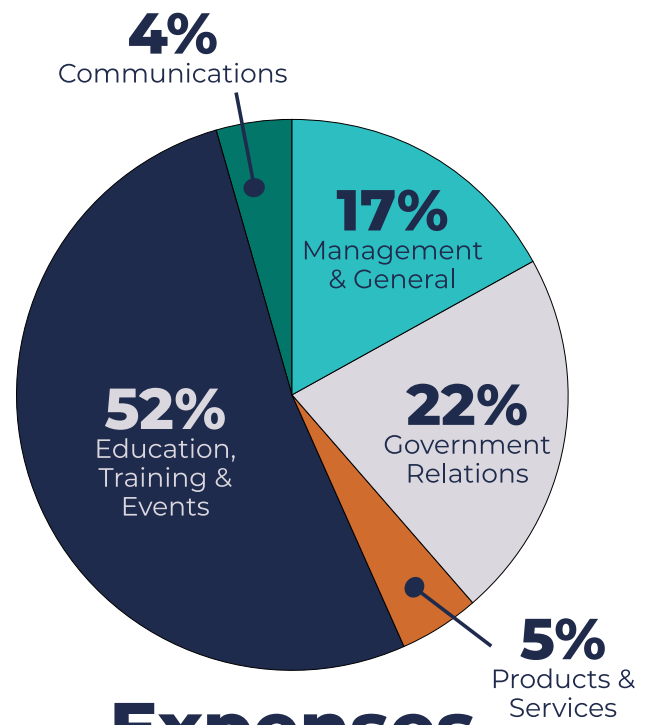




# Member Benefits Report 2024



**Income**



**Expenses**

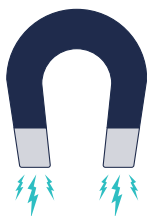




## BANK MEMBERSHIP



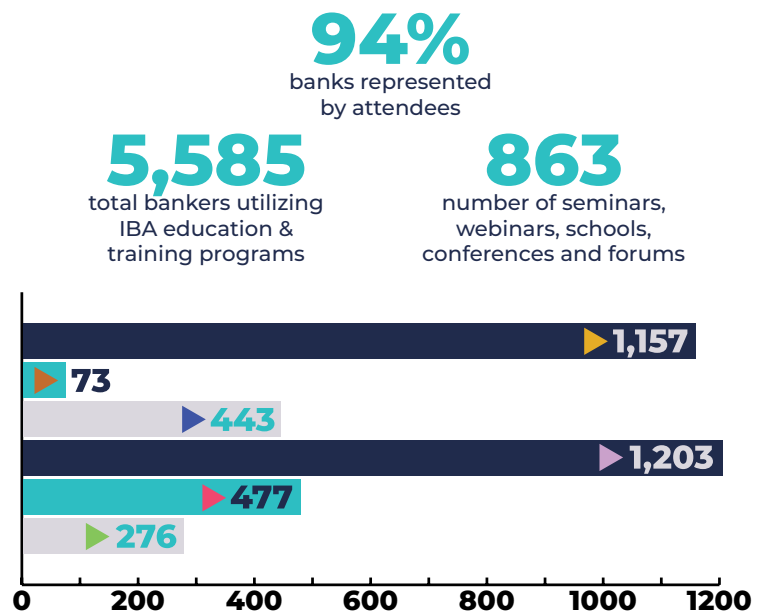
## PRODUCTS & SERVICES



**88%**  
Associate Member Retention



## EDUCATION & TRAINING

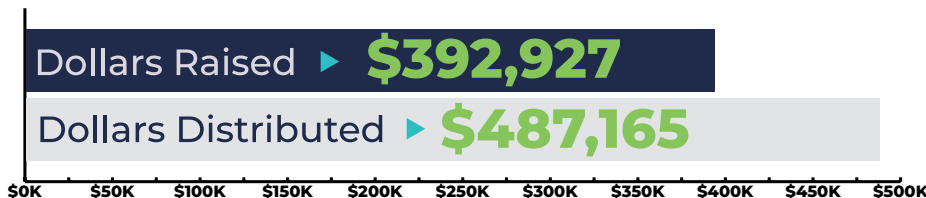


### Signature Event Attendees

- Roundtables/Forums
- CEO Peer Groups
- Annual Convention
- Mega Conference
- Banking on Women
- Economic Outlook Luncheon



## GOVERNMENT RELATIONS



**2024**  
IBA Annual Washington Trip Attendees

**81**

**1,127**

individual donors

**739**

bills monitored

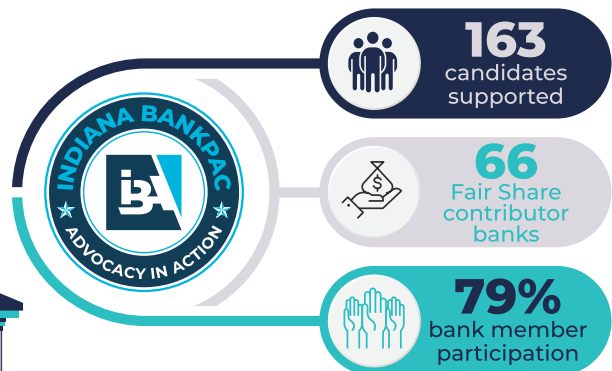
**199**

IBA Regional Meeting attendees



**95**

banks participating in grassroots



**144**

IBA Legislative Briefing attendees





## COMMUNICATIONS

### Member Awards Presented



- ▶ 3 Leaders in Banking Excellence
- ▶ 2 Commitment to Community
- ▶ Woman of the Year
- ▶ Woman on the Rise



**9**  
news  
releases



**25**  
Commitment  
to Community  
nominees

### 6 IBA Publications

- Hoosier Banker
- E-News
- Directory of Financial Institutions
- Insider
- FLD Focus
- Service Provider Showcase



**1,740**  
followers



**2,492**  
followers



**4,252**  
followers



**680**  
followers



## NEXT-GEN BANKERS



**706**  
members

**9**  
total events



SUPPORTED



Lunch and Learns ▶ **90**

Leadership Conference ▶ **94**

Mega Conference Reception ▶ **60**

Day at the Statehouse ▶ **60**

0 10 20 30 40 50 60 70 80 90 100

# Thank You!

Thank you to the dedicated members of the Indiana Bankers Association for your support throughout 2024. Strong member engagement helps strengthen IBA advocacy, education and training, convening events, service provider relationships and preparation for the next generation of bankers. Additionally, leadership provided by members of the IBA Board of Directors, past and present, has ably guided the Association to ongoing success. Your IBA staff is committed to serving the Indiana banking industry in partnership with you in helping to build better communities.



## **Our Aspiration**

*The Indiana Bankers Association strives to grow stronger banks and stronger communities.*



## **Our Values**

*In fulfilling our mission, we will:*

- maintain the highest ethics, integrity and respect for others;
- serve with professionalism, innovation and resourcefulness;
- instill passion, positive attitude and enthusiasm; and
- remain mindful that the success of the IBA is judged by the success of its members.